



**THE 27TH INTERNATIONAL TECHNICAL CONFERENCE  
ON THE ENHANCED SAFETY OF VEHICLES (ESV)**

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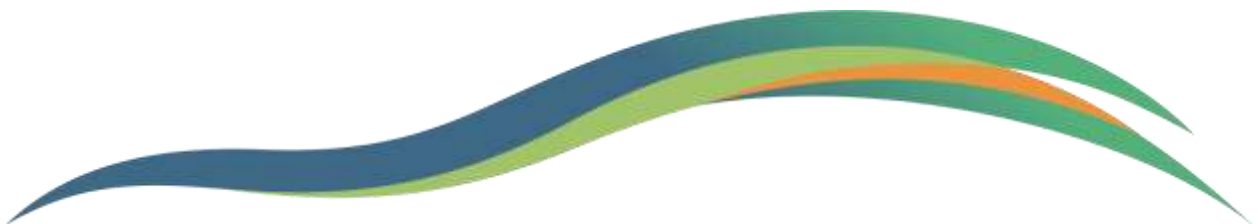
**Monday, April 3 to Thursday, April 6, 2023**

## **Call for Exhibitors**

**Secretariat office**

**Japan Automobile Research Institute (JARI)**

**April 2022**



# **WELCOME TO THE 27TH INTERNATIONAL TECHNICAL CONFERENCE ON THE ENHANCED SAFETY OF VEHICLES (ESV)**

ESV conferences are unique and invaluable to the global community. They provide opportunities to share innovative advances in motor vehicle safety and encourage international cooperation. The 27th International Technical Conference on the Enhanced Safety of Vehicles will be held in Yokohama, Japan from April 3-6, 2023.

The United States Department of Transportation, National Highway Traffic Safety Administration (NHTSA), Office of Vehicle Safety Research is the official Government agency responsible for the implementation of the International Technical Conference on the Enhanced Safety of Vehicles (ESV) held every two years at a venue agreed upon by the participating Government Focal Points (GFPs).

The Conference is hosted by an ESV member country selected in advance by the GFPs representing the participating Governments' transportation organizations. ESV attendees include members of Governments, automobile manufacturers, technology companies, suppliers, academia – including safety researchers, students, safety advocates and other motor vehicle safety professionals, medical, insurance, legal and policy professionals, consumers, and media.

Through the exhibition, it is expected that advanced safety technology will be disseminated to the world, strengthening international competitiveness, international standardization, and leading to a safe and secure transportation society all over the world.

## **Outline of the event**

- Dates: Monday, April 3 to Thursday, April 6, 2023
- Venue: PACIFICO Yokohama North
- Organizer: National Highway Traffic Safety Administration (NHTSA)  
Ministry of Land, Infrastructure, Transport and Tourism of Japan  
Ministry of Economy, Trade and Industry of Japan
- Exhibitors: Approximately 25 companies and organizations (tentative)
- Participants: Approximately 700 (tentative)
- Secretariat office: Japan Automobile Research Institute (JARI)
- Operation Secretariat office: Convention Linkage, Inc.

# Call for Exhibitors

## 1. Exhibition Overview

1) Dates

Monday, April 3 to Thursday, April 6, 2023

2) Venue & exhibition area

PACIFICO Yokohama North

Multi-Purpose Hall, 1F, G1-G4 (2,991m<sup>2</sup>) (tentative)

<https://www.pacifico.co.jp/english/tabid/500/Default.aspx>

3) Scale

Approx. 90 booths, about 25 companies and organizations, (tentative)

4) Fees

Booth space: 1 (9m<sup>2</sup>: 3m×3m), space only ¥500,000 (tax not included), ¥550,000(tax included)

Basic booth: 1 (9m<sup>2</sup>: 3m×3m), with basic booth fittings (\*1) ¥650,000 (tax not included)

¥715,000 (tax included)

\*1: For details on booth specifications , see Basic Booth Package on page 5.

5) Key dates

Thursday, April 7, 2022

Start accepting exhibitor applications

Wednesday, August 31, 2022

First deadline for applications

scale of exhibition to be decided

\*\*The application will be closed once all the available spaces have been reserved.

\*\*Applications will be accepted after the first deadline only if there is room in the booth space.

November 2022

Consideration of booth arrangements

Mid-January 2023

Exhibitor orientation (briefings)

Tuesday, January 31, 2023

Final deadline for exhibitor applications

## 2. Contact Information

Operation Secretariat of the 27th International Technical Conference on the Enhanced Safety of Vehicles (ESV2023)

c/o Convention Linkage, Inc.

TEL: +81-3-3263-8695

[E-mail: 27esv-exhibit@c-linkage.co.jp](mailto:27esv-exhibit@c-linkage.co.jp)

[Official website: www.27esv.org](http://www.27esv.org)

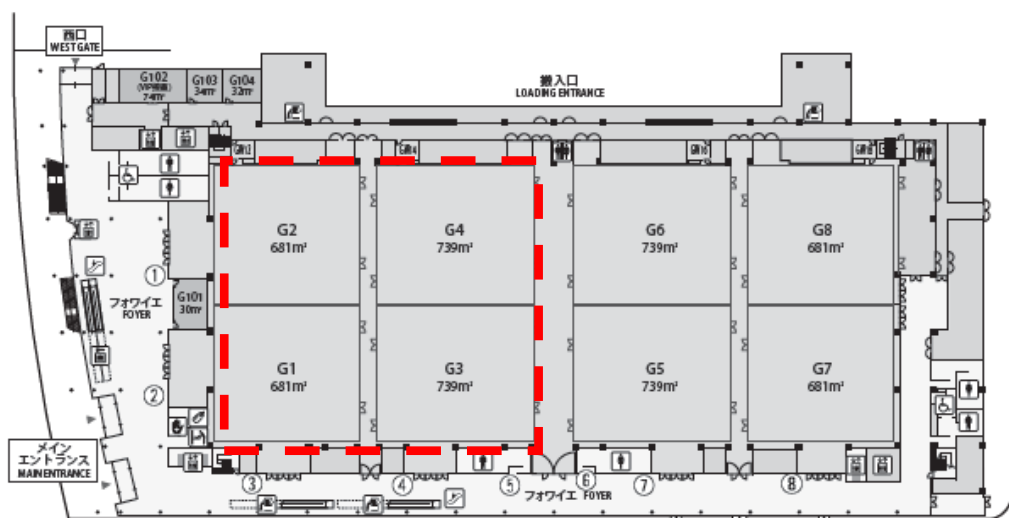
## Outline of Exhibition

### 1. Schedule (Provisional)

Saturday, April 1	14:00-20:00	Bump-in & Setup
Sunday, April 2	8:00-20:00	Carry-in and installation
Monday, April 3	11:45 -18:00	Exhibition
Tuesday, April 4	8:30-18:00	Exhibition
Wednesday, April 5	8:30-18:00	Exhibition
Thursday, April 6	8:30-12:30	Exhibition
	12:30-17:00	Dismantling and removal

### 2. Exhibition Fees & Space

PACIFICO Yokohama North (Multi-Purpose Hall, 1F, G1-G4)



(Tentative)

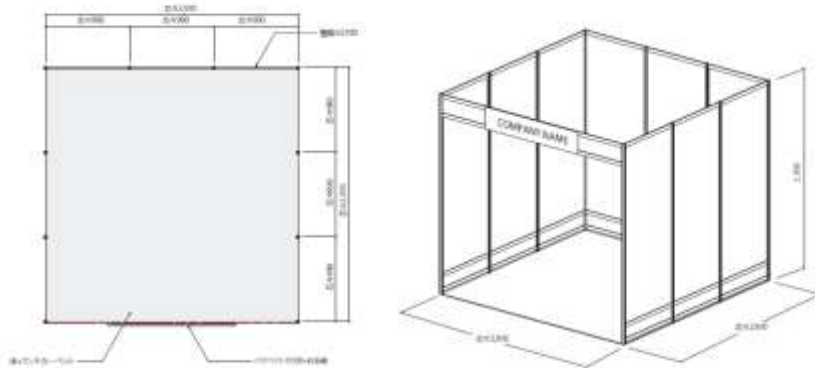
**(1) Hall Specifications**

	1F
Exhibition area	2,991m <sup>2</sup>
Floor weight capacity	2t/m <sup>2</sup>
Flooring specifications	No pillars, carpeted floor
Ceiling height	10m
Service entrance	2 locations W2.4m×H2.9m

**(2) Exhibition fees**

a	Booth space (3m×3m)	¥500,000 (tax not included)	Space only (no booth fittings)
b	Basic booth (3m×3m)	¥650,000 (tax not included)	Includes fees for rental of space and basic booth fitting package (see (3) below).

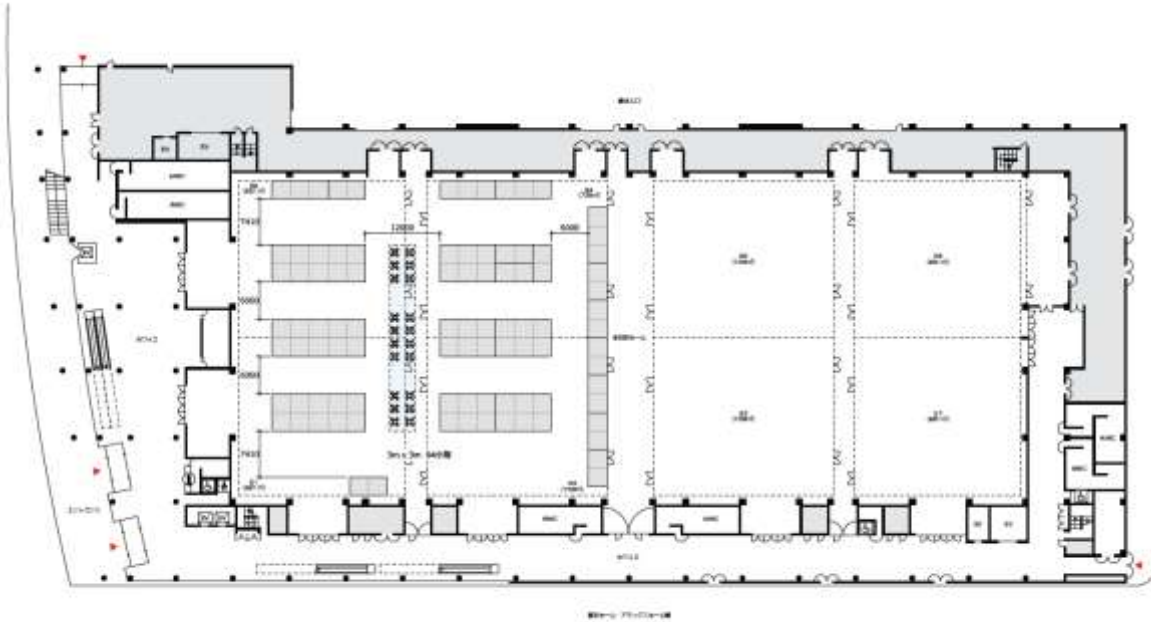
**(3) Booth specifications and basic booth package**



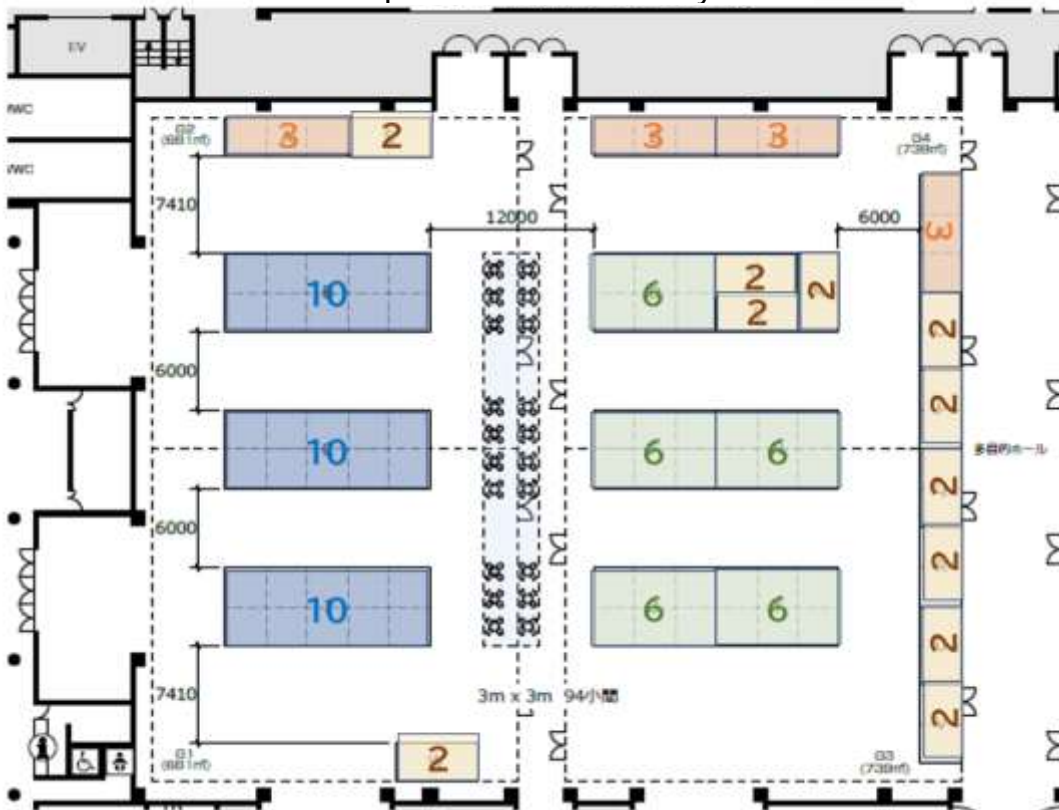
**[Basic booth package]**

- Wall (system wall), company nameplate/parapet, punched carpet
- Reception counter (1), folding pipe chair (1), fluorescent lighting, 2-pronged outlet
  - \* One company nameplate is included in the basic package even if multiple booths are used.
  - \* Please do not use nails, thumbtacks, or double-sided tape on the system panels. Please use magic tape/Velcro for light exhibits and hanging brackets for heavier exhibits.

(4) Location of booths: PACIFICO Yokohama North (1F, Multi-Purpose Hall, G1-G4)



Example of ESV booth layout



(Tentative)

# ESV2023 Exhibition Regulations

(Please read before applying.)

## 1 Notes for Exhibitors

- (1) The application form must be sent from ESV official web site.
- (2) The organizers reserve the right to refuse or revoke the approval of an exhibit if it is determined that the exhibitor or the contents of the exhibit may violate related laws and regulations, be contrary to public order or morality, be related to activities of specific political ideologies or religions or is not suited to the purpose of this exhibition. The organizers will not be liable for any damage caused by refusing or revoking approval for an exhibit.
- (3) The minimum number of booths required is 1 booth (9m<sup>2</sup>).
- (4) The submission of an application to exhibit does not guarantee that space will be allotted. The organizers will screen application forms, and if more applicants apply than are spaces available, the organizers will prioritize them in order of application and notify applicants of the result.
- (5) Exhibitors must pay exhibition fees by the deadline. If these fees are not paid, the application may be cancelled. Exhibitors are responsible for the payment of all bank and transfer fees.
- (6) As a general rule, exhibitors are not permitted to cancel their participation in the exhibition after receiving notice about a decision by the Secretariat. If an exhibitor must cancel, the reason must be submitted in writing to the Secretariat and is subject to approval by the organizer. In the event of cancellation, a fee of 50% will be charged on or after August 31, 2022, and 100% on or after January 31, 2023.

## 2 Decision on booth locations and prohibition of subleasing

- (1) The final decisions on the location of booths will be made by the organizers in accordance with the venue layout, exhibition content, and booth shape.
- (2) The organizers may alter plans or rearrange booths for improved efficiency. However, exhibitors will not have recourse to appeal or claim compensation as a result of changes to booth locations.
- (3) Exhibitors are not permitted to sublease, sell, exchange or transfer all or part of the booths they have been allocated to a third party.

## 3 Co-exhibitors

- (1) If two or more companies will share a booth, the application must be made by one company (hereinafter referred to as the "representative exhibitor") on behalf of other company(s), and the name(s) of other exhibiting company(s) must be indicated in the application form.
- (2) The Secretariat will only send correspondence and materials to the representative exhibitor. In addition, information on exhibitors on the official website and in printed materials may only include the company names of co-exhibitors.

## 4 Restrictions on acts at the site

- (1) Exhibitors are prohibited from displaying or distributing any items other than those that comply with the purpose of this exhibition and are clearly indicated in the exhibit details on the application form.
- (2) Exhibitors may not display, demonstrate, or advertise outside of their own exhibition space.
- (3) If the Secretariat determines that booths must be changed from the perspective of managing the exhibition in response to a complaint from an exhibitor in a nearby booth, the exhibitor concerned shall comply with the request for change.
- (4) The Secretariat reserves the right to restrict, prohibit, or remove exhibits and acts that are deemed as problematic due to sounds, odor, operation, materials, or any other reasons related to the exhibit, as well as exhibits that are not suited to the purpose of the exhibition. In this case, exhibitors will be responsible for the removal of their own booths.
- (5) If the organizers determine that an exhibition or act may be critical of or attack a specific company, other exhibitors or exhibits, or interfere with the safety of visitors or maintenance of order at the venue, the exhibitor must remove or cease that exhibit or act. In this case, the organizers will not be responsible for issuing refunds to the exhibitor or any other liability.
- (6) The organizers will not be liable for any problems related to the distribution of samples or sale of goods by exhibitors.
- (7) All trash and waste generated at the booth must be removed by the exhibitor. If left unattended, the organizer will charge the exhibitor the actual cost of disposal after the exhibition ends.

## **5 Management and disclaimers**

- (1) The organizers shall exercise the utmost care in the management and maintenance of exhibits to prevent accidents from occurring.
- (2) The organizers shall not be responsible for any loss or damage, theft, missing items, fire, or damage to exhibitors or related parties as a result of a natural disaster or other unavoidable circumstances or conditions that are not attributable to the organizers.
- (3) The Secretariat reserves the right to enter and inspect exhibitor booths and take appropriate measures where necessary to ensure security, prevent fires or crime, or for any other reason related to the management and operation of the exhibition site.
- (4) The organizers shall not be liable for any damages caused by accidental typographical errors or omissions in exhibition media materials or data.

## **6 Cancellation or closure of exhibition**

- (1) The exhibition may be cancelled or closed at the discretion of the organizers if it becomes impossible or impractical to hold the exhibition due to a natural disaster or other force majeure.
- (2) The organizers shall not be liable for any loss or damage incurred as a result of the cancellation or closure of the exhibition for reasons outlined in the preceding paragraph.



## How to Apply

### 1. Application

Please fill out the application form located on the ESV official WEB site ([www.27esv.org](http://www.27esv.org)), and press the “SUBMIT” button.

Please contact the office if you do not receive a confirmation email from the Secretariat within 10 days of applying.

### 2. Application period

Thursday, April 7 to Wednesday, August 31, 2022

\*Please note that applications may be closed once the number of available spaces is reached.

\* Applications will be accepted during the following period only if spaces are available.

Thursday, September 1, 2022 to Tuesday, January 31, 2023

### 3. Methods of payment

The Secretariat will issue an invoice for exhibition fees upon receipt of the application. Please transfer fees to the designated bank account within one month of receipt of the invoice. Please retain a copy of the bank transfer receipt issued by the bank as that will act as receipt of payment.

- Exhibitors are responsible for the payment of all bank and transfer fees.
- Checks and promissory notes will not be accepted as payment.
- Please pay the exhibition fees by bank transfer.
- The application will formally be accepted after payment of exhibition fees is confirmed.  
Please note that if payment is not received by the deadline, the organizers may cancel the application.

### 4. Withdrawal or suspension of application

Please contact the Secretariat in writing if you wish to withdraw or suspend your application. Please note that a cancellation fee of 50% will be charged on or after August 31, 2022, and 100% will be charged on or after January 31, 2023.

### 5. Send application form to

Operation Secretariat of the 27th International Technical Conference on the ESV  
c/o Convention Linkage, Inc.

TEL: +81-3-3263-8695

[E-mail: 27esv-exhibit@c-linkage.co.jp](mailto:27esv-exhibit@c-linkage.co.jp)

[Official website: www.27esv.org](http://www.27esv.org)

[Apply Now >>>](#)